Cambio & La Raza Unida Present

The 25th Annual

Día de los Muertos Celebration & Marigold Parade November 5, 2017

Westside Community Center 1250 Isleta SW

ABQ, NM 87105

Vendor Application

Parade and Art Theme for 2017:

"Try to bury us! iBrotan Las Semillas!"

The Día de los Muertos Celebration and Marigold Parade Planning Committee invites you to participate in the DDLM Arts and Crafts Fair. Vendors present fine art, folk art, crafts, clothing and other items featuring Día de los Muertos or related Mexican@/Chican@ themes. We encourage artisans and artists who work on such themes to participate. However, art work must be original; mass-produced or factory-made items will be rejected. Food vendors are also welcome to apply.

Please make all checks payable to **Cambio Inc.** the fiscal sponsor for the parade event.

We request a donation of 20% of your evening's proceeds and one item from your stock to raffle to help cover the costs of the event. This year we are also requesting a \$25.00 registration fee submitted on a voluntary basis as we did last year. (See more explanation on the reverse side). Spaces are 10' x 10' each. You will be responsible for providing a table(s) and any supplies needed to set up your booth. Vendor spaces are outside the Community Center. Please bring your own shade.

Set-up will begin at 12:00 noon. <u>Please no early birds</u>. The crowd and the Parade will arrive at 3:00 p.m. The Celebration will end at 6:00 p.m.

<u>Vendor applications must be mailed</u>; e-mail applications will <u>not</u> be accepted.

APPLICATIONS MUST BE POSTMARKED BY SEPTEMBER 23, 2017.

We will let you know by email on September 24 if your vendor application has been accepted.

For more information, call (505) 344-4028 or e-mail your questions, not applications, to jane.cambio@qmail.com ... as noted above, applications must be mailed.

Please mail your completed vendor application to:
South Valley Muertos y Marigolds, 5102 Pastura Pl. NW, Albuquerque, NM 87107

Name:						
Address:						
City:		State:	Zip:			
Phone:		Email: _				
Description of the p	roduct/art/craft,	/food:				
For grant purposes ple Ethnicity	ease provide the fo	ollowing inform	nation (optional)		Food Vendor	

The Westside Community Center, the Día de los Muertos Celebration & Marigold Parade organizers, Cambio Inc., and La Raza Unida will not be responsible at any time for any damage to or any theft or loss of any vendor's work or products.

This project is made possible in part by New Mexico Arts, a division of the Department of Cultural Affairs, and the National Endowment for the Arts

South Valley Día de los Muertos y Marigolds Parade & Celebration Mission Statement

Our mission is to exert cultural self-determination, strengthen community, & promote cultural exchange through intergenerational learning and expression through art, music, food, dance and political satire. We want to promote pride in the South Valley and the community's cultural identity through our grassroots, non-corporate organizing.

Questionnaire for Applicants

1. How does your art work promote the 2017 theme of the South Valley Día de los Muertos y Marigolds Parade & Celebration? This year's theme is:

TRY TO BURY US! iBROTAN LAS SEMILLAS! (Sprout the seeds!)

2.	Can art mediate between our South Valley <i>community</i> celebration and the more <i>family-centered</i> celebration of this tradition?
3.	How does your art relate to the traditional representations of DDLM such as Jose Guadalupe Posada's Katrinas and other such images?
4.	What seeds of change are you seeing or would like to see sprouting in the South Valley or the community where you live or work. (Please tell us if you live or work in the South Valley.)

*******NEWS UPDATE FOR 2017******

The Día de los Muertos Celebration and Marigold Parade and weekly art workshops are funded by New Mexico Arts and the McCune Foundation and the community. We receive in-kind support from Bernalillo County and community organizations. Last but not least the Celebration and Marigold Parade and art workshops would not be possible without the many volunteers. Let us know if you would like to help by emailingmuertosymarigolds@gmail.com.

PLEASE FILL OUT THE APPLICATION ON OTHER SIDE OF THIS SHEET.